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## **ROCKY MOUNTAIN HARDWARE EXPANDING INTO HEALTHCARE COLLABORATION**

(HAILEY, ID—JANUARY, 2013)—Rocky Mountain Hardware, a leading manufacturer of solid bronze architectural hardware, is entering into a collaboration with Olin Brass (GBC Metals LLC) to produce antimicrobial copper surface hardware.

In announcing the relationship, Christian Nickum, Rocky Mountain's CEO, said, "This represents a major leap for us. We'll be marking our 20<sup>th</sup> anniversary in 2014, and this opens the door to a whole new category of business with the wellness industry where architectural hardware needs can now be answered not only with a distinctive aesthetic and proven *Made in America* quality product, but also with a new generation surface recognized by the U.S. EPA as an effective defense against infectious bacteria\*."

According to Nickum, beginning this Spring, any of the hundreds of core styles created by Rocky Mountain will be available for casting in CuVerro®, a newly developed copper alloy from GBC Metals that incorporates antimicrobial properties. Additionally, Rocky Mountain has introduced a specialized series call the Pure Collection which is produced from the innovative CuVerro® alloy that will be particularly well suited to healthcare facilities of all genres—acute care, long-term care, assisted living and other residential care—plus educational institutions and hospitality projects.

"Custom design is what really sets Rocky Mountain apart competitively," said Nickum. "And, what is most exciting is that we will be able

to offer more upscale wellness centers, spas and even residential clients the alternative to order such individualized doorware, cabinetry accessories and other hardware pieces cast in CuVerro®.”

Commenting on the association with Rocky Mountain Hardware, GBC Metals ???? said, “

CuVerro® is the only class of solid surfaces registered with the EPA to continuously kill 99.9% of bacteria\* that pose a threat to human health within two hours. No other surface, including silver-content coatings, has a similar registration from the EPA permitting human health claims. It is a solid surface that will remain effective for the lifetime of the hardware and will not chip or peel with time. CuVerro® also helps inhibit buildup and growth of bacteria\* within two hours between routine cleaning.

For more information, contact Eric Oppe, Rocky Mountain Hardware Manager of Antimicrobial Sales, 888-788-2013 or visit [www.antimicrobialbronze.com](http://www.antimicrobialbronze.com).

\* Laboratory testing shows that, when cleaned regularly, CuVerro® surfaces kill greater than 99.9% of the following bacteria\* within 2 hours of exposure: Methicillin-Resistant Staphylococcus aureus, Staphylococcus aureus, Enterobacter aerogenes, Pseudomonas aeruginosa, and E. coli O157:H7